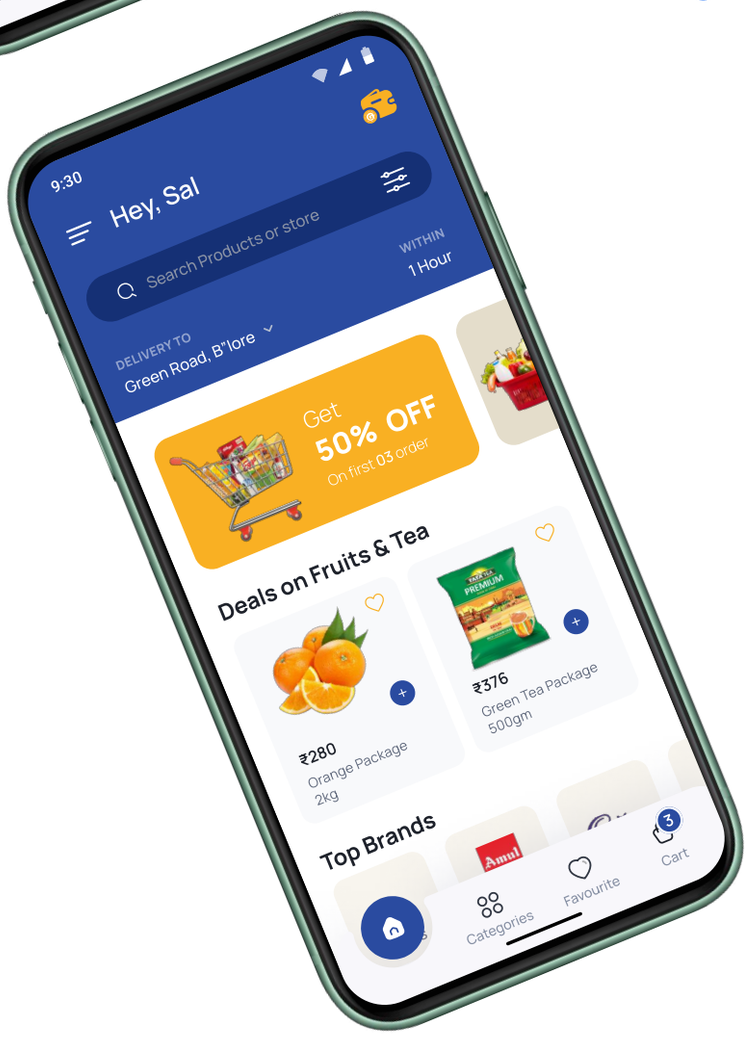
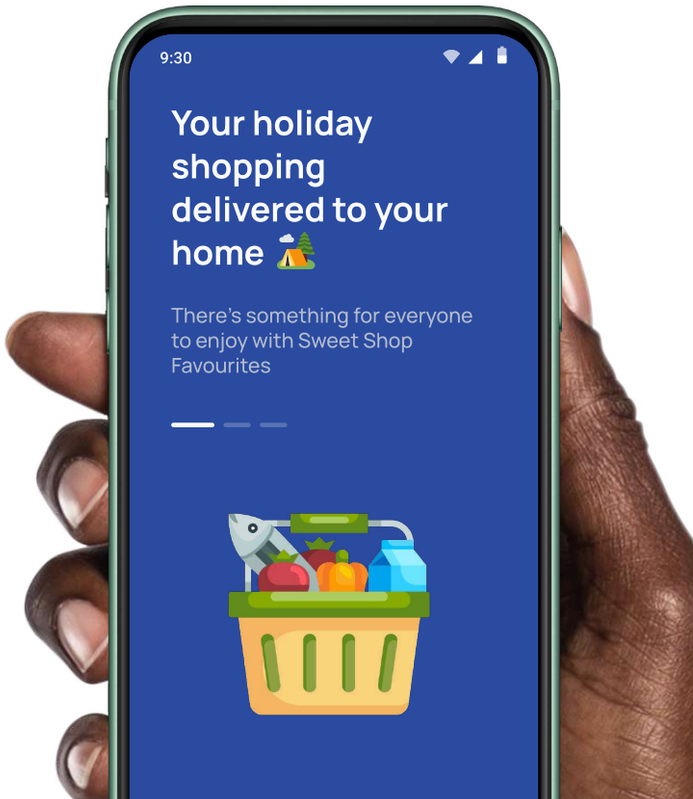
Android App



Groceeez

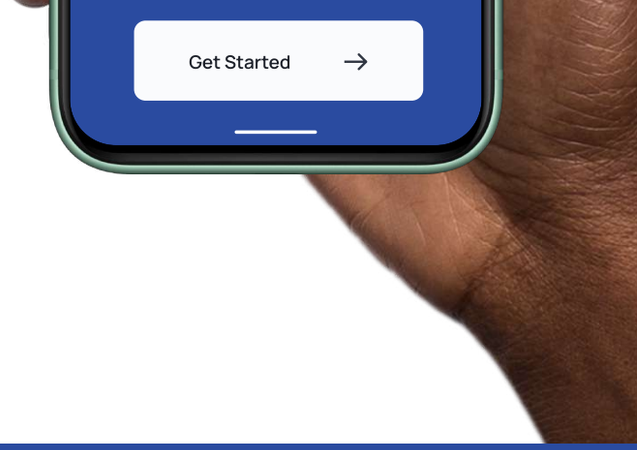
Improving User Experience for a Grocery Shopping App

FreshToDoor:
Your Ultimate Grocery Shopping Companion



Concept Project

Discover convenience like never before with our grocery app. Enjoy hassle-free exchanges, earn rewarding points convertible to cash, and access incredible offers

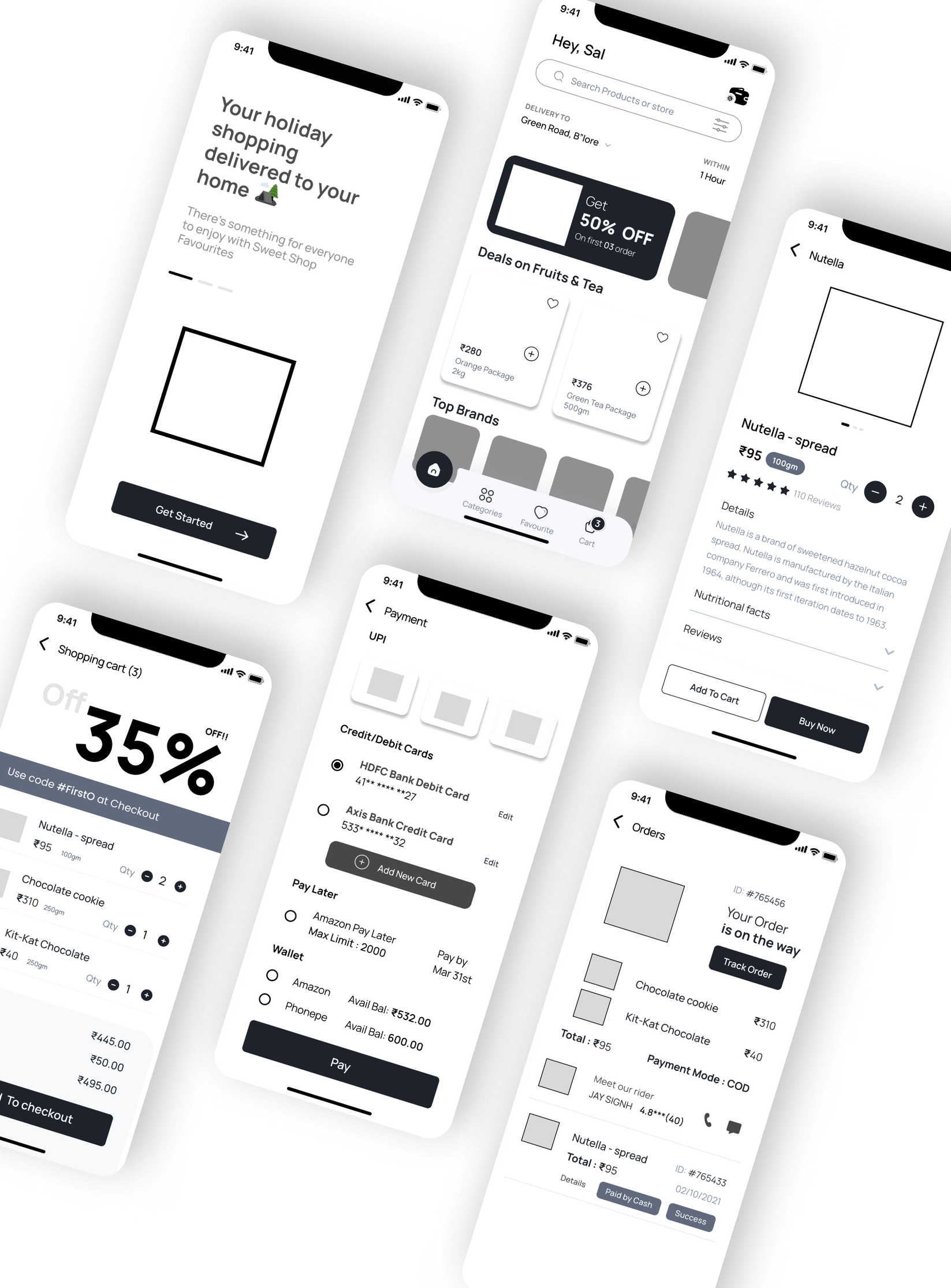


Get coins on every purchase

Free returns & exchange

Convert coins to real money

High FId Wireframes


9:41
Your holiday shopping delivered to your home
There's something for everyone to enjoy with Sweet Shop Favourites
Get Started
9:41
Hey, Sal
Search Products or store
DELIVERY TO
Green Road, B"lore
WITHIN
1 Hour
Get
50% OFF
On first 03 order
Deals on Fruits & Tea
₹280
Orange Package
2kg
₹376
Green Tea Package
500gm
Top Brands
Categories
Favourite
Cart
9:41
Nutella
Nutella - spread
₹95
100gm
110 Reviews
Qty
2
Details
Nutella is a brand of sweetened hazelnut cocoa spread. Nutella is manufactured by the Italian company Ferrero and was first introduced in 1964, although its first iteration dates to 1963.
Nutritional facts
Reviews
Add To Cart
Buy Now
9:41
Shopping cart (3)
Off
35%
OFF!!
Use code #FirstO at Checkout
Nutella - spread
₹95
100gm
Qty
2
Chocolate cookie
₹310
250gm
Qty
1
Kit-Kat Chocolate
₹40
250gm
Qty
1
₹445.00
₹50.00
₹495.00
To checkout
9:41
Payment
UPI
Credit/Debit Cards
HDFC Bank Debit Card
41** **** **27
Edit
Axis Bank Credit Card
533* **** **32
Edit
Add New Card
Pay Later
Amazon Pay Later
Max Limit : 2000
Pay by
Mar 31st
Wallet
Amazon
Avail Bal: ₹532.00
Phonepe
Avail Bal: 600.00
Pay
9:41
Orders
ID: #765456
Your Order
is on the way
Track Order
Chocolate cookie
₹310
Kit-Kat Chocolate
₹40
Total : ₹95
Payment Mode : COD
Meet our rider
JAY SIGNH
4.8***(40)
Nutella - spread
Total : ₹95
ID: #765433
02/10/2021
Details
Paid by Cash
Success

Style Guide

Color Palette

Primary Color

#2A4BA0

Shades

Tints

Secondary Color

#F9B023

Shades

Tints

Typography

Aa

Font

Montserrat

Aa Montserrat Bold

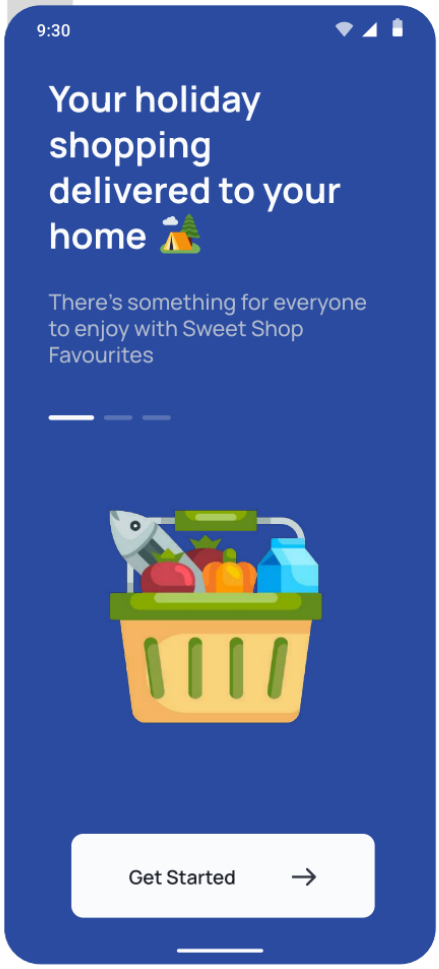
Aa Montserrat Semibold

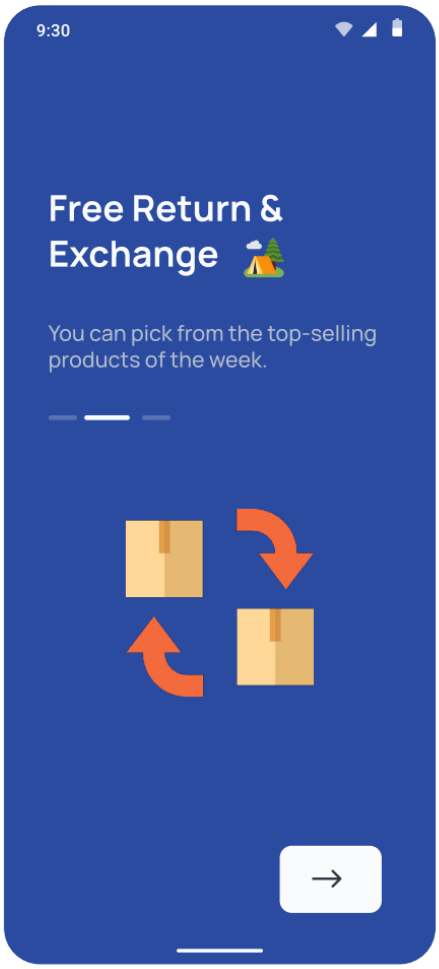
Aa Montserrat Medium

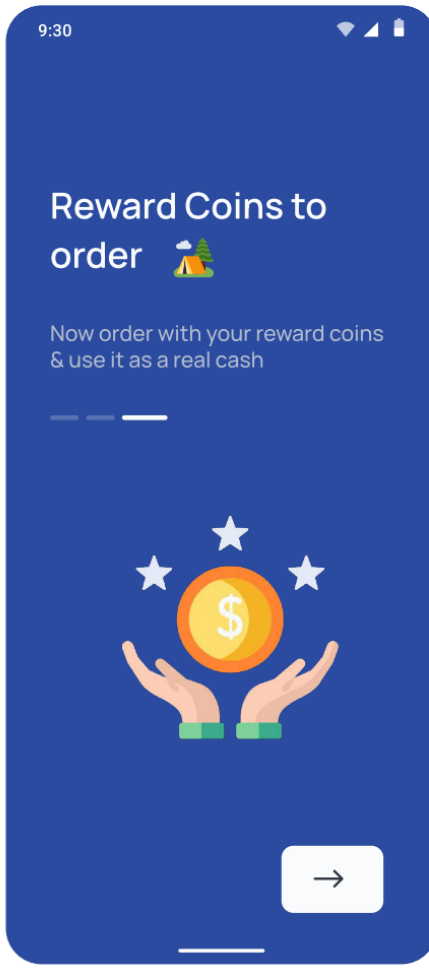
Aa Montserrat Regular

Name	Font Size	Line Height
Heading 1	**24 px**	**36 px**
Heading 2	**20 px**	**28 px**
Body - Large	18 px	24 px
Body - Regular	16 px	24 px
Body - Small	14 px	22 px
Caption	12 px	16 px
BUTTON	16 px	24 px

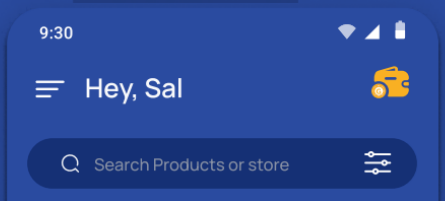
01 Walk Through Screens

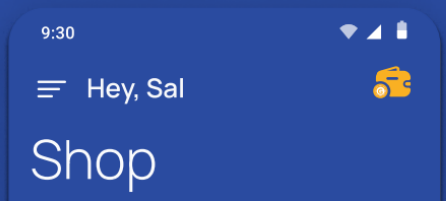


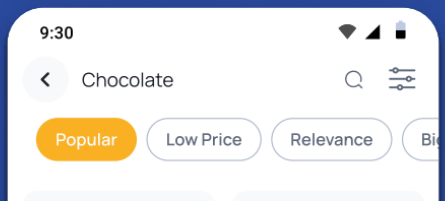


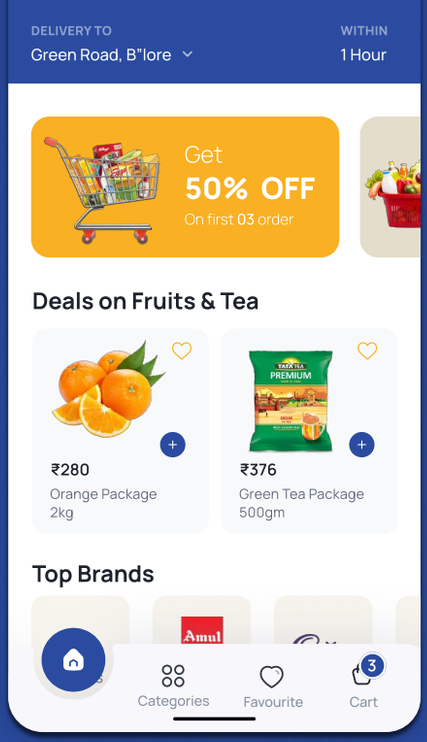


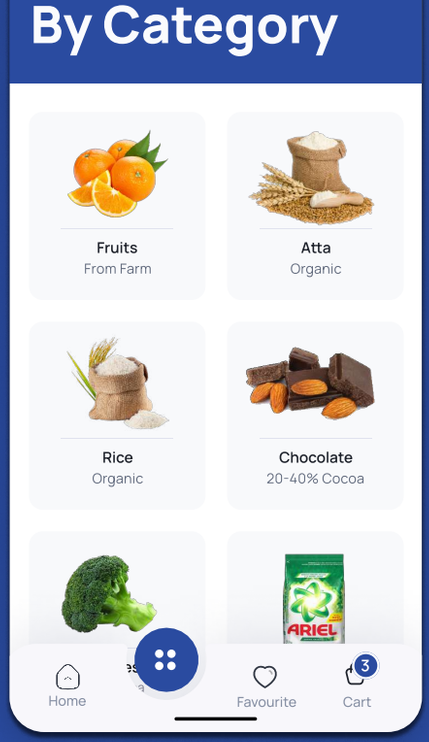
02 Main Screens

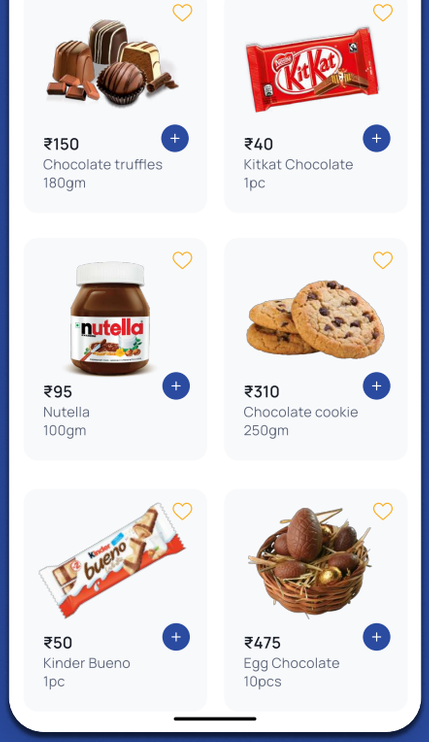




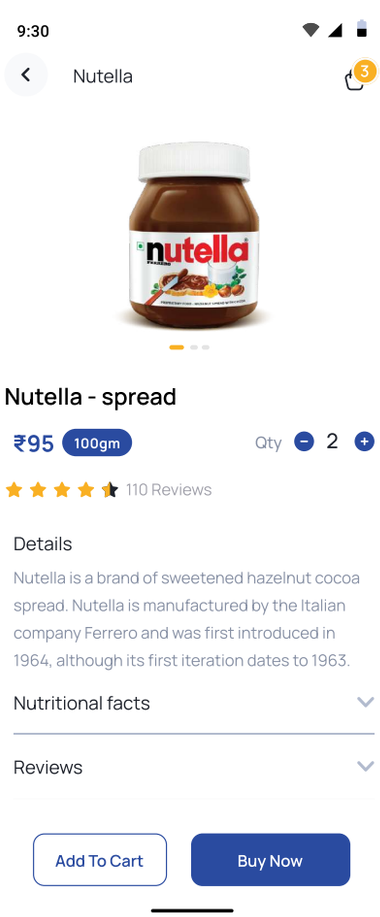


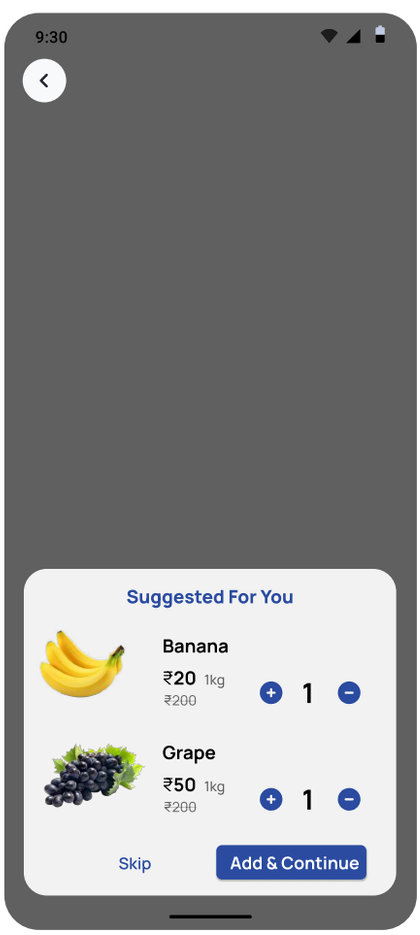


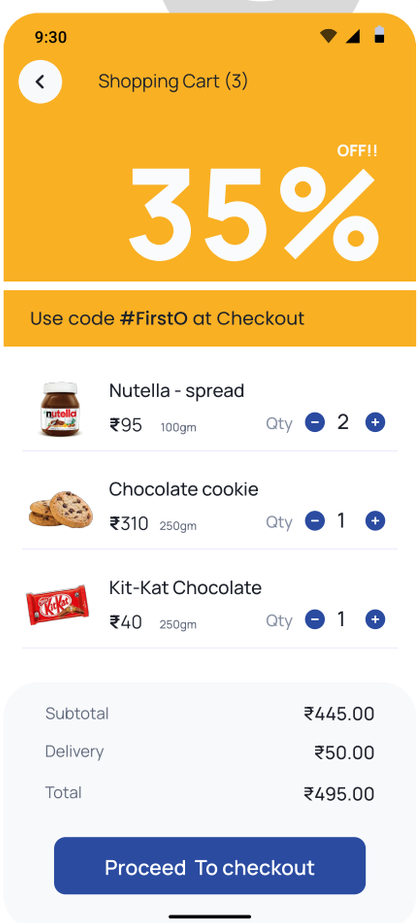




Product 03

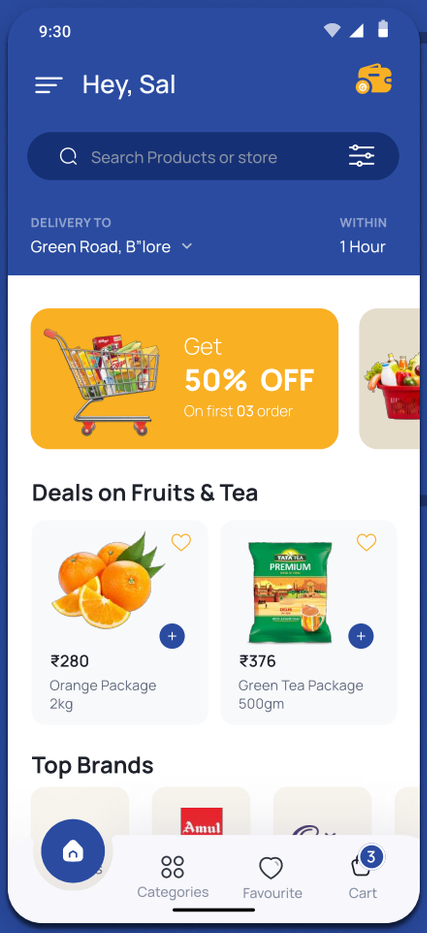


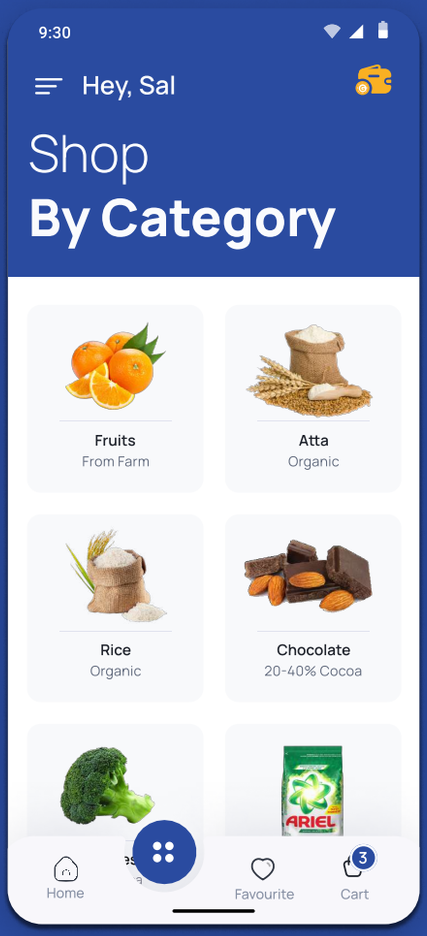


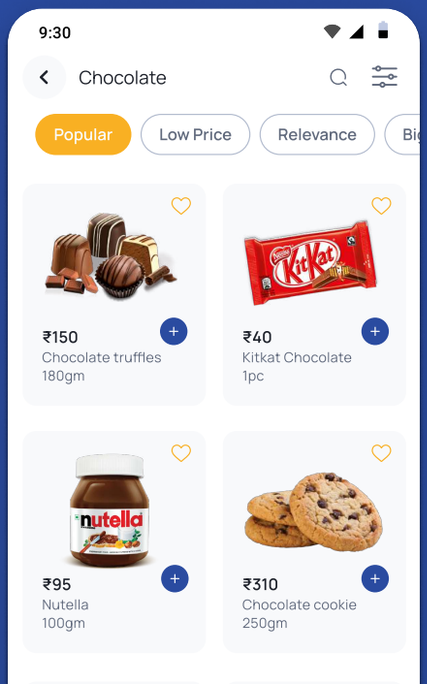


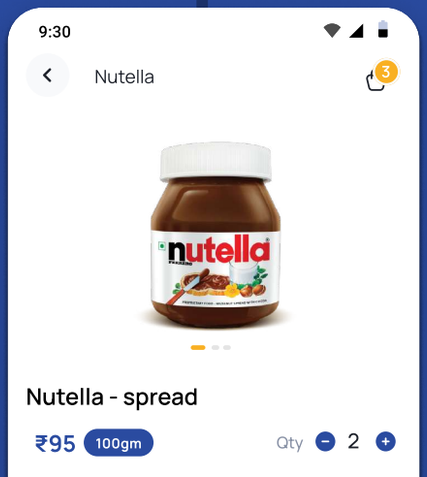
04

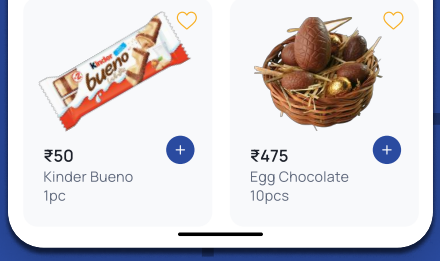
04 App Flow

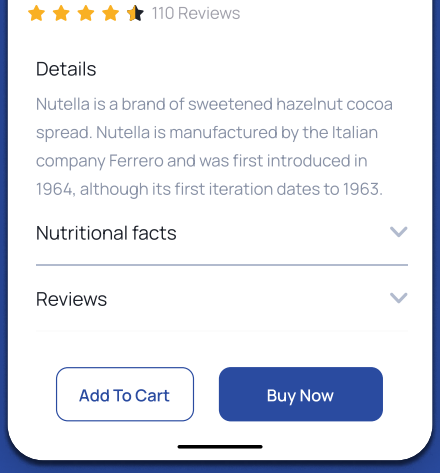

9:30
Hey, Sal
Search Products or store
DELIVERY TO
Green Road, B"lore
WITHIN
1 Hour
Get
50% OFF
On first 03 order
Deals on Fruits & Tea
₹280
Orange Package
2kg
₹376
Green Tea Package
500gm
Top Brands
Amul
Categories
Favourite
Cart

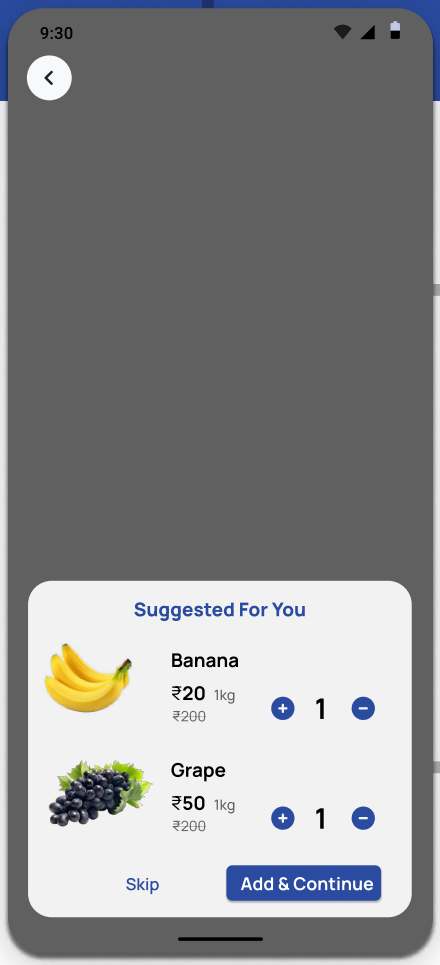

9:30
Hey, Sal
Shop
By Category
Fruits
From Farm
Atta
Organic
Rice
Organic
Chocolate
20-40% Cocoa
ARIEL
Home
Favourite
Cart

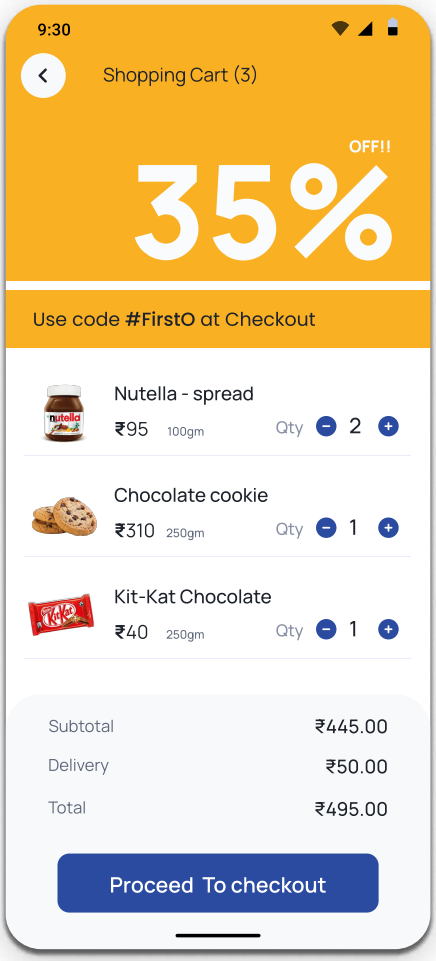

9:30
Chocolate
Popular
Low Price
Relevance
₹150
Chocolate truffles
180gm
₹40
Kitkat Chocolate
1pc
₹95
Nutella
100gm
₹310
Chocolate cookie
250gm

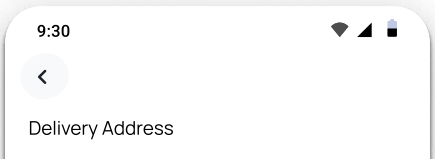

9:30
Nutella
Nutella - spread
₹95
100gm
Qty
2


₹50
Kinder Bueno
1pc
₹475
Egg Chocolate
10pcs


110 Reviews
Details
Nutella is a brand of sweetened hazelnut cocoa spread. Nutella is manufactured by the Italian company Ferrero and was first introduced in 1964, although its first iteration dates to 1963.
Nutritional facts
Reviews
Add To Cart
Buy Now


9:30
Suggested For You
Banana
₹20 1kg
₹200
1
Grape
₹50 1kg
₹200
1
Skip
Add & Continue


9:30
Shopping Cart (3)
OFF!!
35%
Use code #FirstO at Checkout
Nutella - spread
₹95 100gm
Qty 2
Chocolate cookie
₹310 250gm
Qty 1
Kit-Kat Chocolate
₹40 250gm
Qty 1
Subtotal ₹445.00
Delivery ₹50.00
Total ₹495.00
Proceed To checkout


9:30
Delivery Address

HOME

Green Road, B"lore
560094

Edit

OFFICE

Medical road, Halal lab,
560095

Edit

Add New Address

Continue

9:30

Make Payment

UPI

Google Pay

PayPal

Paytm

Credit/Debit Cards

HDFC Bank Debit Card
41** **** **27

Edit

Axis Bank Credit Card
533* **** **32

Edit

Add New Card

Pay Later

Amazon Pay Later
Max Limit : 2000

Pay by
Mar 31st

Wallet

Amazon Avail Bal: ₹532.00

Phonepe Avail Bal: 600.00

Pay

9:30

Add Card

CARD HOLDER NAME

John Smith

CARD NUMBER

0987 0986 5543 09809

EXP DATE

10/23

CVC

3465

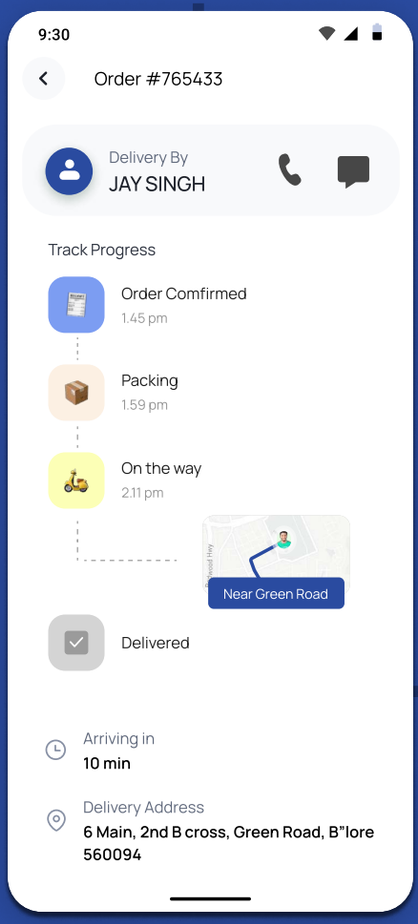
Save Card

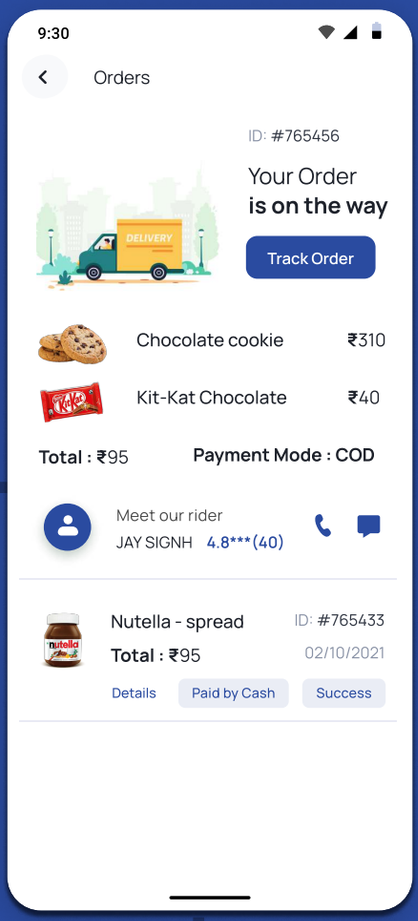
9:30

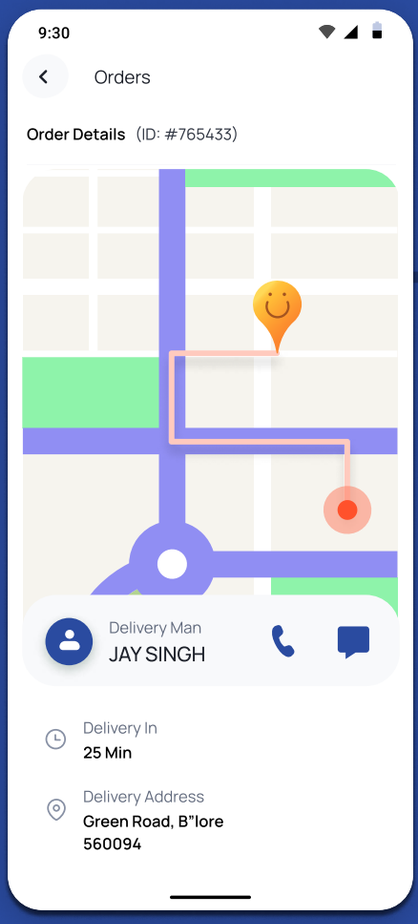
Payment

Successful

OK


9:30
Order #765433
Delivery By
JAY SINGH
Track Progress
Order Comfirmed
1.45 pm
Packing
1.59 pm
On the way
2.11 pm
Near Green Road
Delivered
Arriving in
10 min
Delivery Address
6 Main, 2nd B cross, Green Road, B"lore
560094


9:30
Orders
ID: #765456
Your Order
is on the way
DELIVERY
Track Order
Chocolate cookie
₹310
Kit-Kat Chocolate
₹40
Total : ₹95
Payment Mode : COD
Meet our rider
JAY SIGNH 4.8***(40)
Nutella - spread
ID: #765433
Total : ₹95
02/10/2021
Details
Paid by Cash
Success


9:30
Orders
Order Details (ID: #765433)
Delivery Man
JAY SINGH
Delivery In
25 Min
Delivery Address
Green Road, B"lore
560094

END

Thank you for viewing

Reach out via email: asifpasha9036363671@gmail.com